

ANTHROPOLOGY OF GLOBALIZATION

Teresa Delfin, Ph.D. • tdelfin1@whittier.edu • skype: teresa.ep.delfin

This course aims to establish a firm understanding of what globalization is, who it affects, what the term means to different people, what the controversies are, and how it impacts our everyday lives. This online summer course will give you an opportunity to learn about globalization's impacts on culture -- and cultural resistance to globalization -- through detailed ethnographies and from analysis of your own firsthand experiences and research. You will analyze how *you* consume globalization, and will conduct research tracking "global flows" through an object of your choosing. Our required reading will also offer us a broad perspective on this slippery subject. We'll begin by learning the concepts, debates, and vocabulary of globalization, which we'll then put to use learning about everything from Brexit and NAFTA, the ubiquity of Hello Kitty, and how Salvadoran gangs came to (and are leaving) L.A.

This course is on an accelerated schedule. In four weeks, we will complete what is usually a semester-long course. The course will be broken up in modules that correspond with the reading and projects, with all associated assignments due at the end of each module. Each new week will begin on Saturday and end on Friday. You will have until Friday at midnight (Pacific time) to complete the week's assignments. Please be mindful of Moodle closing dates. Each week we will make an effort to have a group discussion via group Skype or Facebook group messenger to discuss projects and readings. We'll work around everyone's schedules for this. Required texts are widely available online; there will also be occasional articles posted or linked on Moodle.

Required Books

Globalization: A Very Short Introduction
Manfred Steger (Oxford: 3rd Edition)

Pink Globalization
Christine Yano (Duke)

Gangsters Without Borders
T.W. Ward (Oxford)

Grade Breakdown

Moodle Quizzes	20%
Globalization Today	20%
Global Flows Index	20%
Globalization Food Diary	20%
Final Paper	20%

PROJECTS:

GLOBALIZATION TODAY

Globalization has recently become among the most contentious and debated topics in international politics. Globalization was a major theme of recent elections in the U.S. and throughout Europe -- especially in England, France, and Austria. For this project, you will be asked to research what globalization represents to one of the following groups:

- The American Left ("progressives," "liberals," Democrats, "radicals," etc.)
- The American Right ("conservatives," Republicans, the alt-right, etc.)
- European nationalists
- European internationalists

Your research will lay the foundation for a group Skype with the other members of the class in which you'll compare the differences in what globalization means to each of these groups. In advance of the group Skype you'll be expected to turn in a two-page summary explaining your findings. Please be sure to cite at least five credible sources.

GLOBALIZATION FOOD DIARY:

For this project you will track everything you eat and drink for 72 hours and -- to the best of your ability -- tell us what country the food came from. This is the food's "provenance." Here is an appropriate sample entry for one meal. If you are uncertain, mark the food with an asterisk and do some research to find out the likely source of your food. If you eat highly processed foods, this will pose more of a challenge, as you'll need to source the probable origin of each of the ingredients. In addition to the table itself, please include a one-page write-up analyzing your global consumption habits. Share what was interesting, disappointing, encouraging, etc. and of course, related to globalization!

Food	Provenance	How you know this
<i>Banana</i>	<i>Guatemala</i>	<i>The sticker says so</i>
<i>Oatmeal</i>	<i>Canada*</i>	<i>"Canada is the world's largest oat exporter and supplies about 70% of the oats imported into the US." source: http://www.agric.gov.ab.ca/</i>
<i>Coffee</i>	<i>Costa Rica</i>	<i>Starbucks says it is "single-origin" from Costa Rica</i>

GLOBAL FLOWS NEWS INDEX:

The goal of this project is to track globalization as it pertains to a commodity. You will choose an object and record data related to it, and then quantify the data. You'll synthesize what you've learned into a "Global Flows Index," which will provide important and quirky information about the item you're tracking and its relationship to globalization. Your Index should include 25 entries. This assignment is inspired by the famous Harper's Index by the eponymous magazine. Here's an example of the September 2014 Index, focused on education in the US. Please note that every fact is expressed as a number, ratio, or percentage. Be sure to follow this method. If you have questions, please ask. Before you begin gathering data, be sure your proposed object of inquiry is approved. The more straightforward, the better. Commodities including Oreos, chocolate, diamonds, and coffee have made for excellent past projects.

HARPER'S INDEX

Percentage of U.S. children under the age of fifteen who expect their parents to pay for most or all of college : 53

Percentage of U.S. parents who plan to do so : 29

Estimated number of U.S. fathers of minors in 1989 who did not work outside the home : 1,100,000

Estimated number who do not today : 2,000,000

Portion of U.S. school superintendents who approve of physically restraining children as punishment : 1/5

Average number of hours per week U.S. public-school teachers are required to work to receive base pay : 38

Average number they actually work : 52

Chance that a U.S. public school had at least one security camera in 1999 : 1 in 5

Chances today : 2 in 3

FINAL PAPER:

For your final paper, you will be asked to expand on the themes in Gangsters Without Borders and recent developments with MS13 in Los Angeles, making an argument that shows mastery of the concept of globalization and an understanding of recent local events. MS 13 has been in the news again in recent months due to recent sting operations and deportation campaigns. Please be sure that your paper draws on reliable local journalism, NGOs, or activist publications. Your final paper should include the following:

- Title
- Original argument in your own first person voice ("I argue that...")
- A definition of *globalization* from our assigned texts that best fits your argument
- At least 3 highly credible sources (Los Angeles Times, ACLU, etc.)
- Citations from both Globalization and Gangsters Without Borders
- 5 pages, double-spaced, 1" margins, Times New Roman 12 point font
- A list of works cited

COURSE SCHEDULE

Week 1	6/17-6/23
Project	Globalization Today Assignment due 6/23
Prep work	Choose Global Flows topic/commodity
Reading	Globalization: A Very Short Introduction
Moodle	Globalization: A Very Short Introduction Quizzes
Week 2	6/24-6/30
Project	Globalization Food Diary due 6/30
Prep work	Start researching global flows once topic is approved
Reading	Pink Globalization Intro, Ch. 1-3
Moodle	Pink Globalization Quizzes
Week 3	7/1-7/7
Project	Global Flows Index due 7/7
Prep work	Start researching final paper; submit original argument for final paper
Reading	Pink Globalization Ch. 4-7
Moodle	Pink Globalization Quizzes
Week 4	7/8-7/14
Project	Final Paper due 7/15
Prep work	Continue researching final paper
Reading	Gangsters Without Borders
Moodle	Gangsters Without Borders Quizzes